

The La Crosse Tribune

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PRICE TWO CENTS

EKERN SAYS STORY OF INSURANCE WASTE AT NORMAL IS FALSEHOOD

IN REALITY RATE IS SAVING FOR STATE HE SAYS

The Commissioner Presents Facts to Dispute Claim of Local Agent Whose Name Wasn't Used

COMPANIES COULD LOWER RATES

Figures for Ten Years Show Overcharge of \$1,900,000 a Year Says Madison Official

AGENTS IN SCHEME TO DISORBIT

Many of Protestors Against State Insurance Are Interested in 25 Per Cent Commissions

"The statement in the Leader-Press of Monday afternoon that the insurance on the La Crosse normal school carried in the state insurance fund is costing at least \$1200 more than it would cost in private companies, is absolutely false," said Commissioner of Insurance Herman L. Ekern today.

The article to which, THE TRIBUNE called Mr. Ekern's attention was on information alleged to have been compiled by a "La Crosse agent." The "agent" did not permit the use of his name in the Leader-Press article and today attempts to learn the identity of the "fact" compiler proved futile.

Insurance Cheaper

"The fact is," said Mr. Ekern, "that the figures quoted are nearly all wrong. The law provides that the property shall be carried by the state at sixty per cent of the average rate charged by responsible fire insurance companies. This is what is being done. Even at the companies' rate of three annual premiums for five years their rate is only equal to sixty per cent of the annual premium. There is still this difference in favor of the State Fund and against the companies that the latter require the payment of the full five year rate in advance while the state collects the sixty per cent annual rate from year to year. The Normal Board thus saves forty per cent on the annual rate or the advance interest for five years on the five year rate. Furthermore the companies are planning charging four per cent of three annual premiums for five years insurance."

Rates are Lower

"Instead of the rate for the state insurance being 34 cents as compared with a company rate of 35 cents, the state rate for the fire insurance is 25 cents on the Normal building and 29 cents on the contents, and the companies' board rate is 60 cents which with thirty per cent off for co-insurance makes it 42 cents. The article in effect admits that the 35 cent rate quoted is a cut rate made for the purposes of the article. This means nothing. The companies could not get the insurance anyway as the law prohibits the insurance of state property with the private companies."

Premiums Lower

"The state premium on \$162,000 on building and \$18,000 on contents is \$457.20, against a company premium at 42 cents on building and 61 cents on contents of \$772.20. As compared with a company five year rate of \$2,316.60 the five annual state premiums discounted for the interest at five per cent would be \$2,116.76. Instead of a loss of \$1,200 as stated in the article, the saving on the state premium for the five years is \$199.84, and if the insurance is written annually as is done with much insurance the State Fund saving is \$215."

"To make the figures look as bad as possible the article includes in the state premium \$162 per year

COMPANIES FIGHT AGAINST PAYMENT OF FEDERAL TAX

Six Start Suit Before Federal Court to Prevent Revocation of Their Licenses

WOULD PUT EXPENSE ON PEOPLE

Argue That the Insured Shall Supply the Federal Stamp to Be Affixed to All Policies

INVOLVES \$45,000 PER ANNUM

Will Carry Case to United States Supreme Court; In Meantime Won't Attempt Tax Collection

MADISON, Wis., Dec. 23.—Six of the largest stock fire insurance companies have today started a suit before the United States district court for the western district of Wisconsin, at Madison, to restrain Herman L. Ekern, commissioner of insurance, from revoking the licenses of those companies for a violation of the ruling that the cost of the federal one-half per cent stamping tax on policies must be paid by the insured in the future.

At present the insurance companies of Wisconsin are required to pay the cost of the federal stamping tax on policies. The companies are now paying, having been compelled to do so by the attitude of their large insurers, their agents, and the commissioners of insurance in this and other states.

To Supreme Court

This is the first suit begun and is intended to secure a definite decision on the question by bringing the matter before the supreme court of the United States. In the meantime no attempt will be made by the companies to collect the tax. The first hearing on the motion before Judge Sanborn by agreement comes up between the plaintiffs' attorneys and Attorney General Walter C. Owen appearing for the state, on January 26.

WEATHER

Temperatures yesterday:
High, 8.
Low, 16.
Precipitation, 12.
Forecast for La Crosse and vicinity: Unsettled tonight and Thursday; probably snow, not so cold tonight.
For Wisconsin: Increasing cloudiness and not so cold tonight, Thursday probably unsettled.
For Minnesota: Generally fair north portion tonight and Thursday; possibly snow; not much change in temperature.
For Iowa: Unsettled tonight and Thursday; probably snow; warmer tonight.

Weather Conditions

The weather is generally fair this morning except in the gulf states, where rain is falling at several stations.

The temperature has moderated slightly west of the Mississippi valley and fallen in the eastern states, at La Crosse, northeastern North Dakota and Manitoba. The lowest temperature reported is 26 degrees below at Winnipeg. It ranges from 28 to 26 degrees above in Montana, where a moderate depression is central.

The pressure is high from Manitoba to the gulf states and over the plateau region.

The normal pressure movement will cause unsettled weather in this section tonight and Thursday with probable snow. The temperature will not be so low tonight.

DRY AMENDMENT FAILS IN HOUSE HAS A MAJORITY

Eight More for the Measure Than Against It but Two-thirds Vote Is Needed

"DRY" JUBILANT AT RESULT

Declare Defeat by Only Sixty-one Votes Is Virtually a Victory for Prohibition

WILL PUT SENATE ON RECORD

Fight Will Be Continued and Next Move Will Be to Bring Up Sheppard Resolution in Senate

WASHINGTON, Dec. 23.—Although it got a majority of eight votes, the Hobson constitutional amendment for national prohibition was defeated in the house last night. The vote was 197 for the measure to 189 against. A two-thirds majority is required for passage of constitutional amendments.

A surprising feature of the vote was the small number who sided with the prohibitionists. Only twenty-five representatives being absent and not "paired."

The next move of the white ribbons will be to place the senate on record. The Sheppard resolution

Wisconsin representatives voted on the Hobson resolution as follows:
For, Nelson.
Against, Esch, Browne, Carter, Cooper, Fear, Lent, Toot, Bailey and Burke.
Not voting, Stafford and Kenon.

The fight for prohibition will be on. It is not lost by the action of the house. It will go on. It will win eventually.

This was the declaration today of Representative Hobson.

Hobson said the vote of 197 for the resolution and 189 against, although 61 votes less than the necessary two-thirds for submission of the constitutional amendment, was really a victory and not a defeat. The "dry" were jubilant. They declared the vote clearly indicated the growing prohibition sentiment which will eventually make the nation dry.

PHILIPP'S SUIT AGAINST TRIBUNE GETS AN AIRING

Governor-elect on Stand in Discovery Hearing at Milwaukee Today

ADMITS RECEIVING RAILROAD COIN

Says He Received for \$9,161 as President of Company that Had No Other Income

HE CAN'T RECALL REGISTERING

But Will Not Dispute Evidence that He Was Down as Lobbyist at Madison

MILWAUKEE, Wis., Dec. 23.—The \$50,000 libel suit of Governor-elect Emanuel L. Philipp against the La Crosse Tribune had its first airing before Court Commissioner McElroy today when the plaintiff was examined under the discovery statute in relation to the facts in the case.

The examination in a general way pursued the course of the La Follette Magazine article, for re-writing which the Tribune was sued.

Mr. Philipp, on cross-examination, admitted that, as vice president of the Northern Refrigerator Transit company, he received and received for \$9,161, paid by the Chicago, Milwaukee & St. Paul railway as set forth in the four vouchers from which the figures in the La Follette article were taken. It was apparently the contention of Mr. Philipp that these payments were commissions for the procurement of business, legitimately paid, although he admitted that the refrigerator company had no other source of income so far as he knew.

Mr. Philipp had no personal recollection of having registered in the office of the secretary of state as a legislative agent, but said he would not dispute certificates purporting to show that he had been so registered, when such certificates were produced by the defense.

The governor-elect was represented by Attorney George Lines of Milwaukee and George H. Gordon of La Crosse. Morris & Hartwell and James Thompson of La Crosse appeared for The Tribune.

3 TO 1 ITALY STAYS OUT

LONDON, Dec. 23.—Lloyd's were virtually betting 3 to 1 today that Italy will not join the allies in the war within a month. The insurance risk on Italy entering the war with Austria, Germany and Turkey within thirty days is now 20 guineas per cent.

PORTUGAL VOTES TO PREPARE NATION FOR ENTERING WAR WITH ENGLAND AGAINST KAISER

BRITISH ENTRENCHING ABOUT LONDON FEARING INVASION BY GERMANS

CAPITAL RINGED ON THREE SIDES BY BREASTWORKS

Half Million Troops Are Mobilized on the Coast from Dover to Leith

NEW YORK, Dec. 23.—Trenches are being dug about London and extraordinary precautions are being taken throughout the English east coast region in anticipation of a further German raid or invasion. This information reached the United Press today from a reliable private source in England.

The trench digging around London began two months ago. It was announced at the time that this was mere practice work for recruits. This pretense has now been abandoned. Any traveler by road out of London, especially to the north and north-east, has ample opportunities to observe lines of trenches that would do credit to seasoned sappers in Flanders. These extend in an almost unbroken line from Hendon, on the northwest, through Potter's Bar, across to Epping forest, on the northeast, and thence southward as far as the Thames.

Expecting Invasion

For two months the German invasion has been expected "next week." The German cruisers made their raid on Scarborough, Hartlepool and Whitby, but that the actual invasion is overdue is causing no relaxation of vigilance or preparation on the part of General Sir Hamilton, commander-in-chief of the defense forces. It is also known in London that Lord Kitchener recently made a personal tour of inspection of the points on the east coast where it is considered most likely the Germans may attempt a landing.

Altogether there are now mobilized along the coast from Dover to Leith

TODAY'S WAR MOVES

FRANCE—General progress along battle front. British and French take woods near Bixchoote and recapture village of Givenchy, east of Bethune.

RUSSIA—Bodies of 2,000 Germans found on the bank of the Buzra, after an attempt to force a crossing. Fighting west of Warsaw still in progress and in Galicia.

ENGLAND—Baron Fisher, first sea lord, declares hopes of Christmas cheer for humanity rests upon America's sympathies for England.

TRKEY—Egyptian frontier declared to have been crossed by Turkish troops.

AUSTRIA—Russian attacks resumed in Galicia but repulsed.

GERMANS RUSH 'BUSY BERTHAS' EAST TO WARSAW

Huge 42 Centimeter Mortars Going to Thorn from Belgium for Use in Siege

RUSS DEFENSE CLOSE TO CITY

Line Is Withdrawn to Place Only Twenty Miles from Polish Capital

LONDON, Dec. 23.—Three of the great German 42 centimeter siege guns have been sent from Belgium to Thorn, to be hurried across Poland for the bombardment of Warsaw, according to Amsterdam dispatches reaching here today.

LONDON, Dec. 23.—The main line of the Russian defense before Warsaw has been withdrawn to within twenty miles of the Polish capital. This was indicated in reports from Petrograd today of the desperate fighting west and southwest of the city. The Russians are stubbornly opposing the attempts of the Germans to cross the Buzra and Rawa rivers, but the forces of Field Marshal von Hindenburg have succeeded in establishing themselves in strong positions on the Buzra north of Sockaczew.

Previous reports from Petrograd have intimated that Skierniewice, forty miles southwest of Warsaw on the railroad line leading to the fortress will be abandoned, and that this place was not defended is evident from the fact that the foremost German position is east of the town.

From the Vistula through Poland and Galicia, the Germans and Austrians are now operating on a front of about 220 miles. The front along which the operations against Warsaw are being conducted, extends about sixty miles from the Vistula to the River Pilica. The Austrians sent a seventy mile front to Sarnok, thirty miles from Przemyśl, where fighting is in progress in an attempt to raise the Russian siege. The south Poland front is along a ninety mile line.

HELD FOR ARSON

DES MOINES, Iowa, Dec. 23.—Charles Namur, prominent druggist, owner of the Namur Skating rink, and until recently manager of a string of moving picture theaters was indicted by the Polk county grand jury this afternoon, on a charge of arson, in connection with several fires, the latest of which occurred on October 8, when his drug store in the Daily Capital building was burned. Agents of fourteen insurance companies and the owner of the building secured the indictment.

PROMOTER IN CLINK

RACINE, Wis., Dec. 23.—J. W. Krause, boxing promoter and president of the Bell City Athletic club, is in jail here in default of \$200 bail bond to secure his appearance for trial December 29 on the charge of larceny as bailor, preferred by Dr. W. E. Thiele, of Chicago, another match-maker. Thiele posted \$50 recently with Krause to bind a match between Matty McCue and Frankie Conley. When he asked for the return of his forfeit Krause told him he had spent it in promoting the fight which failed to materialize.

APPROVE STEPS TO PLACE STATE ON WAR FOOTING

Vote Follows Announcement of Alleged Attack by Germans Upon Portuguese Province

REPORT ATTACK IN ANGOLA

Garrison at Naulili Said to Have Been Driven Out by Superior Force of Germans

CAN PUT 250,000 MEN IN FIELD

Army Regarded as Fairly Efficient but Is Known to Be Poorly Equipped for Field

LISBON, Dec. 23.—The entrance of Portugal into the European war was foreshadowed today when the chamber voted in favor of making preparations for Portugal to join England in the conflict.

The chamber also approved proposals for measures to be taken in defense of the colonies and all steps necessary toward placing the country upon a war footing.

It is generally expected that Portugal's greatest activity will be in Africa against the German colonies, should the decision to enter the war be finally adopted.

The vote in the chamber today followed an announcement that the Germans had directed another attack upon the Portuguese province of Angola.

Portugal's peace strength consists of 30,000 men, comprising the home army, and 10,000 colonial troops. In war time, about 250,000 trained troops could be put into the field.

Conscription prevails in Portugal, and the army is considered fairly efficient, but not thoroughly equipped.

Repeated German attacks are alleged by the Lisbon chamber to have been made upon the Portuguese African possession. The first charges of invasion made by Portugal were denied by Germany. Later reports from Lisbon gave details of the engagements resulting from the invasion and the casualties. The latest attack was announced by the colonial minister before the chamber today. The garrison at Naulili was attacked by a German force, the minister states. The Portuguese, being outnumbered, withdrew in order to obtain reinforcements for a counter-attack.

Germany has denied all charges of having invaded Angola, despite the Lisbon announcement of alleged details of the attacks upon the Portuguese province.

Portugal has already sent an expeditionary force, estimated at upwards of 7,000 men to West Africa. The first of these troops were sent during September and more followed during October.

The resolution adopted by the chamber was introduced by Senor Alfonso Costa. It declares: "Recognizing that the recent political crisis was solved on constitutional lines, and that the first acts of the new government have been inspired by a patriotic program, the chamber repeats its expression of confidence that the government will continue to defend the republic vigorously and push preparations for the military defense of our colonies and also preparations for our intervention in the war in Europe by the side of Great Britain."

FISH DEFENSE RESTS

CHICAGO, Dec. 23.—The defense in the trial of Joseph Fish, millionaire fire insurance adjuster, charged with being one of the prime movers in a gang of arsonists, rested just before noon today. His attorneys reserved the right to call one more witness if he could be found before the afternoon session, but it was expected that arguments to the jury would begin before night. Fish himself was on the stand under cross-examination today.

WHITE CHRISTMAS ALL OVER

WASHINGTON, Dec. 23.—Santa Claus will find a "white Christmas" over the northern half of the United States, the weather forecaster said today. Temperature slightly below, enough to make the air sharp, and probably snow on Christmas day in the Ohio valley region and great lakes, was the prediction.



He makes just paper boxes,
But sent to you or me
Sealed with a string what a world they bring
Of romance and mystery.

A GIFT OF UTILITY IS THE GIFT THAT PLEASES

Heil's Christmas Slippers for Men will solve many a problem of "what shall I give him?"

Men's Romeos

Tan or Black, hand turned soles, priced

\$1.50 to \$2.50

Men's Everett and Opera Slippers

In Brown and Black. Handsomely finished. Turned soles,

\$1 to \$2.00

Men's Comfy Slippers

Made of heavy felt, soft cushioned leather soles, priced

\$1.25 to \$2

Women's FELT ROMEOS in Black and Colors \$1.00, \$1.25, \$1.50

Comfy "De Luxe" Slippers

Of thick felt, with cushion soles, in the new fashionable shades, at only

\$2.00

Comfy "Peerless" Slippers

Present some particularly dainty new designs, laced with ribbon, priced

\$1.50

Others at\$1.25

Women's Fur Trimmed Romeos

With flexible leather soles, nicely tailored in a handsome gift box, priced

\$1.50

Others at\$1.00

A sense of luxurious comfort will be associated in the recipient's mind with your gift, if its choice be made from these assortments.

HEIL'S FAMILY SHOE STORE

Main Street at Fourth

OLD ELI'S SONS TROD THE BOARDS

ALBANY, Dec. 23.—The Yale Dramatic association will produce here tonight four playlets. The offerings will combine comedy and tragedy. Yale alumni of this city and vicinity will entertain the players before and after the performance.

Uncle Joe Cannon may be one of the big guns in Washington, but unfortunately he is an old-style muzzle loader.

The Standard Remedy

the safest, most reliable and most popular—for the common ailments of stomach, liver and bowels, is always

BEECHAM'S PILLS

The Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 10c., 25c.

WARNER HOUSE IS NEAR COMPLETION

Sparta Hostelry Undergoes a Rebuilding; Floor Plans Changed and Made Modern; Opens Jan. 1

SPARTA, Wis., Dec. 23.—(Special.)—The Warner house, which has been undergoing a rebuilding, is rapidly assuming the appearance of a modern hostelry.

Sydney Smith, proprietor, will open the doors January 1. The entire plan of the hotel has been altered. The floor of the lobby has been dropped to the level of the street, although the parlor floor remains at its old level, and is reached from the first landing of the staircase. Sample rooms at the east of the lobby will be occupied by a buffet and billiard room. An orchestra platform has been built and arrangements made for the entertainment of dancing parties. Every room is steam heated and electric lighted.

ROADS IN DENIAL OF OVERTIME WORK

Will Bring Records to Rebut the Statement That the 10-Hour Law Is Evaded

CHICAGO, Dec. 23.—Attorney Sheehan, representing the railroads in the proceedings before a federal arbitration board here, announced today that volumes of statistical records will be introduced to rebut the statements of employees that certain of the roads evade the sixteen hour labor law by doctoring their reports.

A. P. Jacoby, a freight engineer on the Wabash, running out of Moberly, Mo., gave the board what he said was a concrete example.

Jacoby said he had been switching an engine at High Hill, Mo., for four hours one day and that his trainmaster wired the conductor of the train to show on the report that Jacoby had been "released" for four hours. On this day, he said, he worked twenty-two hours. He produced a handful of time slips to prove his statement that instances of being on the road for more than sixteen hours were frequent.

The feature of yesterday's session was the plain intimation from heads of the two powerful brotherhoods of railroad employees that unless the roads eliminate the surprise tests, which the employees complain are dangerous, the men will force their elimination by a general strike.

Only One "BROMO QUININE"
Whenever you feel a cold coming on, think of the full name, LAXATIVE BROMO QUININE. Look for the signature of E.W. Grove on box. 25c.

UNCLE SAM TAKES UP MUCH SPACE AT EXPO


SAN FRANCISCO, Dec. 23.—With the issuance of a permit for 68,000 square feet of exhibit space in the Palace of Liberal Arts, negotiations for the United States government display at the Panama-Pacific international exposition have just been completed here. This is the largest amount of exhibit space to be occupied by any government exhibit at this or any other previous universal exposition.

The display will include exhibits of naval and military education, practice of military and naval medicine, office of Indian affairs, departments of commerce and labor, land department, which has the administration of all the public lands, reservations and other public lands; federal department of health, reclamation service, government printing office, census bureau, American Red Cross, isthmian canal commission, and numerous others.

Delicate Girls and Women
are too often dosed with drugs when their blood is really starved. They need that blood-strength which comes from medicinal nourishment. No drugs can make blood.

SCOTT'S EMULSION is a highly concentrated blood-food and every drop yields returns in strengthening both body and brain.

If you are frail, languid, delicate or nervous, take Scott's Emulsion after meals for one month. No Alcohol.



The TRIBUNE'S Daily Short Story

ROBINA'S RING

BY MOLLY McMASTER

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Bradley strolled along the darkened streets of London finding a certain pleasure in the mystery surrounding all things. He compared the dimly lit thoroughfare with the glare of his native city, and found the enforced darkness of London at least more sensational than Broadway under its myriad lights.

However, Bradley realized that he would soon again be back in New York, and that it was a privilege to have seen London during war times and shrouded in its cautious garments of shadows. The city certainly held many interests and Bradley regretted that he had not more time at his disposal that he might prolong his stay.

He drew out his cigar lighter preparatory to enjoying a few puffs of smoke before entering his lodgings on Holland Park avenue. Bradley had scarcely raised the light to his pipe when a voice arrested him—an hysterical voice that came from the complete gloom of the roadway.

"Oh, do please let me have that light for a moment," the girl pleaded quickly. "I have been groveling in the pitch darkness for my ring. I dropped it from my bag and don't dare leave the spot for fear of not finding it again." Her tone was high pitched and Bradley knew that she was frightfully upset and on the verge of tears. He knew also that she exhaled a delightful perfume, perhaps from her soft furs, but he could get no glimpse of her face.

"We'll find that ring in a minute," he told her with a laugh in his voice. "You just stand still where you are, so I will know where to look." He bent down and with his small benzine lighter managed to throw a tiny wedge of illumination across the path.

The stone walk was icy cold to the touch. It was some minutes before the diminutive searchlight probed the right shadows and flared over the lost ring.

A little cry of delight left the girl's lips. The ring was an exquisite bow-knot of aquamarines and diamonds. That was all Bradley could see before the benzine lighter fluttered out.

"It has done its duty anyway," he said as he handed the girl her treasure and for a fleeting second touched the cool of her slim fingers.

"But you cannot light your pipe now," she said with sweet apology in her voice. "I am so sorry."

"Plenty of matches," said Bradley, and would have drawn out his box save that the girl held out her hand to him by way of thanks.

"I would have had to sit here until daylight had you not come along," she told him. "I thank you very much for helping me."

She slipped away into the darkness and Bradley was left with only the realization that her hand was slim and soft, and that it had sent a peculiarly pleasant wave of emotion over him.

"By jove—I wish I could have got a glimpse of her face. She may be goggle-eyed and squinty for all I know." He managed a light for his pipe while he pondered over the girl and her possible identity. "Sounded a bit Yankee," he decided, and felt more hopeful that she would again be flung across his path since he, too, hailed from the land of American Beauties.

"I will have to find the ring again," he muttered, and flash his small searchlight on her face. Bradley hoped the girl was not engaged but he felt reasonably sure that she would not have been practically in hysterics over the loss of any but a betrothal ring.

However, the interests of business and the return trip to New York dispelled all memories of mysterious nights of darkness and the entrance of the girl into his horizon. She might have been a myth springing from darkened London, and Bradley had soon forgotten the incident.

He had not been home three weeks before the scene was flung vividly across his brain. Bradley was attending an engagement party at the home of one of his friends when he suddenly caught sight of the ring he had picked up for the girl in London. At least Bradley supposed it to be the ring, and in a second he was at the side of the girl who wore it. He was in no way attracted to the girl, and her hair was not golden nor were her eyes violet—two essentials of feminine beauty in Bradley's eyes.

He took out his small benzine cigar lighter and flashed it on the girl's face who was wearing the ring. After that he waited for the start of surprise from her.

Robina Bassingford looked askance at Bradley.

"I am not a battleship on the coast," she said with a laugh. "Nor am I the enemy's encampment, so why turn the searchlight on me?"

"Have you ever been in London?" Bradley asked her.

"Never—we are going on our honeymoon, though," Robina blushed prettily as she said it.

Bradley sighed. Perhaps he was glad that Robina Bassingford was not the girl whose hand had thrilled him in the dark of London. It was strange that there were two rings of so peculiarly attractive design, and Bradley wondered if he would ever see the other one again.

Suddenly, as he sat at the dinner table, a most familiar scent was wafted to him. He drew in a deep breath and again felt himself plunged into the darkness and a girl whose furs exhaled just such an odor stood beside him. More than ever was he inclined to disbelieve Robina. The



Before We Sold the First Pound

Certified Oleomargarine was not offered to the public until three years work and study assured a great pure food victory.

Now you may make the acquaintance of the marvelous churned-in cream flavor that wins every user! You may benefit by the uniform reliable quality that solves the butter problem for every family that once tries

Sulzberger's Certified Oleomargarine

Cream-churned—Cream-flavored—100% Pure

Certified Oleomargarine represents the best of the world's pure food methods. Our experts visited the model pure food establishments of the United States and Europe in their three years of preliminary work and then applied all the knowledge and all the skill of the pure food industry to the production of Certified Oleomargarine. Certified Oleomargarine—Pasteurized—was only made possible by modern scientific pure food methods. For sale at your dealer's in one, two and five pound cartons. Price 25c a pound.

SULZBERGER & SONS COMPANY, CHICAGO

Money for Every Boy

who becomes a Sulzberger Junior Salesman. A little time every week spent in your own neighborhood, among your own friends, will give you several dollars a week for spending money.

In addition, our coupon plan helps you to get everything boys want most. From Athletic and Boy Scout equipment, Manual Training tools, etc., to Mechanical Toys, Sweaters, Rain Coats, Rubber Boots and other things that help you enjoy sports and play.

Full explanation in every carton of Certified Oleomargarine. Ask your mother to get a pound or write direct, giving name of your family dealer, to SULZBERGER & SONS COMPANY, Junior Sales Dept., Chicago.

ring and the scent both pointed her out as that girl of shadows.

He did not press the subject, however, but returned to the dainty girl who was sitting at his right side. Bradley had been falling a ready victim to June McCree's violet eyes and soft smile when the ring incident had claimed his attention. Now, as he turned back to her he seemed to feel that she was going to prove the one and only girl for him.

Later, when they were dancing a slow waltz, Bradley again became conscious that the subtle odor of the myth girl was being wafted to him from June's golden hair.

"Have you ever been in London?" he asked quickly, his heart beating more rapidly than it had when he had put the same question to Robina.

"Yes," June answered, startled out of her rather pleasant sense of rhythm afforded by Bradley's dancing. She felt her partner draw a long, deep breath as if of contentment, and if she felt equally happy Bradley did not for the moment know it.

"Have you ever seen a diminutive searchlight seeking to find a lost ring on the London sidewalk? And have your furs ever sent forth a perfume so pungent as to linger in a man's senses for weeks and weeks? Tell me—have you done all these mysterious things?" Bradley had stopped dancing, and June looked straight into his eyes with a light in her own that quite made his head reel.

She laughed softly.

"How strange!" she said, because for the moment no other words sprang to her lips. June had pondered many hours over the personality of the man whose hand she had clasped in London, and now that she had actually found him it seemed suddenly a most romantic situation, and her heart fluttered against her corsage of pink roses. She hoped

Bradley would not notice her foolish emotion.

"But the ring—it isn't yours—and you are not engaged?" he half demanded.

"It is not mine. I bought it while in London for my brother to give to Robina, and I wore it rather than worry lest it be stolen when not on my finger. Brother does not know about my losing it," she added with a blush. "He thinks me careless enough now. You won't tell him, will you?" June's slim fingers went out in impulsive pleading and rested on Bradley's arm.

Bradley drew a deep breath. The same thrill shot up his arm that her touch had given him once before. He stood looking happily down into her violet eyes. After a moment he spoke.

"I promise," he said slowly. "So long as you let me tell you something—within a week."

June blushed hotly. "You only met me tonight," she parried.

"Girl! I met you weeks and weeks ago—in the shadows of London, Promise me," he said softly.

"I hate to be considered careless," hesitated June.

"How can I wait a whole week?" murmured Bradley.

"I wouldn't do anything I didn't want to," laughed June.

HARDWARE HOUSE BURNS

DECATUR, Ind., Dec. 23.—The Schafer Hardware company plant was destroyed by fire yesterday with a loss of about \$70,000. It was partly insured. A defective furnace was the cause.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Tuttle*

Daddy's Bedtime

A Party of
Pigeons, Sparrows
And Squirrels.



One Big Squirrel Climbed Up My Coat.

"I HAD a very amusing adventure one day in late November the last time I was in New York," said daddy as the children cuddled down beside him upon the divan before the blazing log fire.

"It was a wonderful afternoon. The air was fairly intoxicating, and the city was in a holiday mood, since it was Saturday afternoon. There is no feeling in the world just like the one you have when you are walking on a beautiful street with well dressed people who are talking and laughing and making merry. There is an electric thrill of gladness that one is a part of so wonderful a sight.

"So I continued my walk up Fifth avenue until I arrived at Central park. All the entrances to Central park are named, and the one which is at the plaza is called the scholars' gate. I passed on up the street until I came to the mall.

"You hear so many descriptions of trees all leaved and green and bright but I have never seen trees more beautiful than the ones outlined against the brilliant November sky.

"There was a long aisle of them that looked like the nave of an immense cathedral. You see, the branches were gray, which made the illusion most perfect.

"So I walked along, feeling as if I were in church, when suddenly there was a fluttering and whizzing and whirling, and there dropped all about me I can't tell you how many—English sparrows. They looked like big, fat brown leaves hopping around on the stone walk.

"I bought some peanuts and popcorn of the vendor who stood near my little pushcart, and then I proceeded on my way toward a place called the Ramble, so called because you go up hill and down dale, over rocks and under rocks, in a most fascinating fashion. As I went I strewed popcorn and peanuts, and those greedy, fat, little birds followed me.

"Soon I reached the Ramble and stood still and scattered my gifts.

"Such a commotion you never heard, and from the tall trees and shrubbery big, fat, saucy squirrels began to arrive. Then I heard another whirling sound, louder than that made by the sparrows and which could be heard above the chatter of the squirrels. Looking up, I saw a flock of pigeons coming to my party.

"Well, perhaps I wasn't a surprised host, and really it was 'one of the prettiest parties I have ever seen, this out of doors party under the blue sky and with the sun shining so brilliantly."



THE MOST ACCEPTABLE HOLIDAY GIFT

A Large Assortment of FINE CANDIES

We always have a good variety of choice Candies, but most especially at Christmas time. It is the season of Good Wishes and Good Cheer.

The utmost care is given to see that every pound or box of Candies purchased here goes out JUST right.

Fancy Packages from \$1.00 to \$6.00.

We will fill your order right.

**THE ELITE
and
IMPERIAL**
GUS. PAPPAS, Prop.

OPEN NOSTRILS! END A COLD OR CATARRH

How To Get Relief When Head and Nose are Stuffed Up.

Count fifty! Your cold in head or catarrh disappears. Your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more snuffling, hawking, mucous discharge, dryness or headache; no struggling for breath at night.

Get a small bottle of Ely's Cream Balm from your druggist and apply a little of this fragrant antiseptic cream in your nostrils. It penetrates through every air passage of the head, soothing and healing the swollen or inflamed mucous membrane, giving you instant relief. Head colds and catarrh yield like magic. Don't stay stuffed-up and miserable. Relief is sure.

THE LA CROSSE TRIBUNE

Published Every Afternoon Except Sunday at
261-263 South Fifth Street, La Crosse, Wis.For
The
PeopleA. M. BRAYTON, Editor and Pub.
F. H. BURGESS, Bus. Mgr.Daily by Carrier.....\$5.00 Per Year
Paid by Mail.....\$3.00 Per YearEntered as Second-Class Matter, June 22, 1904,
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newspaper that would submit to a cir-
culation examination.The Association of American Advertisers
under date of September 5th to 9th, 1914,
has examined and certified to the circu-
lation of this publication. The A. A. A. guar-
antees the figures contained in this report.

THE LA CROSSE TRIBUNE

Sworn Detailed Statement for the
Month of November

November 7,805

Daily Average 7,805

1—Sunday.....16—Mon.....7,829

2—Mon.....7,816 17—Tues.....7,813

3—Tues.....7,798 18—Wed.....7,786

4—Wed.....7,812 19—Thur.....7,797

5—Thur.....7,782 20—Fri.....7,814

6—Fri.....7,831 21—Sat.....7,808

7—Sat.....7,807 22—Sunday.....7,801

8—Sunday.....7,793 23—Mon.....7,796

9—Mon.....7,811 24—Tues.....7,791

10—Tues.....7,815 25—Wed.....7,797

11—Wed.....7,796 26—Thur.....7,804

12—Thur.....7,804 27—Fri.....7,804

13—Fri.....7,817 28—Sat.....7,815

14—Sat.....7,817 29—Sunday.....7,815

15—Sunday.....7,815 30—Mon.....7,815

Total circulation.....195,137

Average circulation.....7,805

I, Frank H. Burgess, business
manager of The La Crosse Tribune,
do solemnly swear that the actual
number of copies of the paper nam-
ed, printed and circulated during the
month of November, 1914, was as
above stated.Subscribed and sworn to before me
this first day of December, 1914.

Notary Public.

HAIL,
PROSPERITY!In his joke column in the Milwan-
kee Free Press, Harlowe Randall
Host has answered a puzzle the av-
erage citizen has been attempting to
solve since the granting of five per
cent freight rate increase to railroads
by the Interstate Commerce Com-
mission.

Here it is:

QUESTIONS AND ANSWERS

Question—Prosperity is due be-
cause the railroads are going to have
a 5 per cent increase of freight rates?

Answer—So they say.

Question—Then you can ship cat-
tle into the city at a 5 per cent in-
crease of rates?

Answer—I think so.

Question—And you can ship the
dressed meat back into the country
at a 5 per cent increase of freight
rates?

Answer—Yes, indeed.

Question—Then the consumer will
pay the 10 per cent on the meat he
eats?

Answer—You bet he.

Question—Who prospers?

Answer—The railroads.

Everybody—Sure!

AN UNFORTUNATE
INADVERTENCEThe unfortunate editorial in which
the Milwaukee Free Press charged
the La Crosse high school with in-
cidents in the record of the Eau Claire
school reflecting discredit upon the
faculty and student body awakes nofeeling of resentment, because the in-
advertence was without malice. None
the less has it damaged La Crosse, for
a story of petty insubordination and
executive incompetence carried in a
journal of general circulation will
be scanned by many eyes that never
find the refutation or correction.The incident is particularly trying
in view of the high standing of the
La Crosse high school, which has a
well earned reputation for good dis-
cipline, decorum and purposeful pur-
suit of scholarship, and that the Mil-
waukee falsification serves to call
attention to these notable attain-
ments affords its only compensation.We entertain full confidence in
that good faith on the part of the
Free Press that must impel it to cor-
rect its error and make amends, and
if it shall come to know that the in-
stitution it has misrepresented stands
second to none in the entire north-
west one may look for recognition of
that fact in its comment upon the
subject.STILL OR AGAIN THE
EXTRAVAGANZARises now, to slow and jiggle
music, the curtain on the umty-
teenth act of the great American
play, the Thaw drama. There is re-
vealed, center stage, a remarkable
tableau—a cascade of gold with emi-
nent barristers grouped about be-
neath its spray, palms upturned.Seated at a typewriter, interview-
ing himself for the reporters, is our
hero, his make-up, depicting sanity,
scarcely obliterating the mask of "de-
mentia Americana" called for by his
part in the difficult first act.Enter, R. U. E., the villain, Wil-
liam Travers Jerome, thinly disguis-
ed as Nemesis. The tearfully young
and beautiful heroine of the first act
will not appear, being unavoidably
detained by her vaudeville engage-
ments.So the stage is set for the contin-
uation of the grand-daddy of all
problem plays. What matter that
the audience is yawning behind its
hand, and has given up the problem
as being negligible anyhow?See you not that the golden cas-
cade flows on? and know you not
that the tiresome drama will drag its
weary course from court scene to
court scene so long as the precious
sands run not out?Let us not object. These be par-
lous times, and be it never so irk-
some, we should not cavil at what
ever puts money into circulation.THE PARAMOUNT
ISSUE STILLWill never the pie counter cease to
be the paramount consideration of
the politicians?If stalwart newspaper gossip is to
be credited, Senator-elect Paul O.
Husting and National Committeeman
Joseph E. Davies have locked horns
over the patronage tidbits are even
the former's election has been con-
summated by the senate.Davies and Husting are good men
of the liberal factional complexion.There was every reason to antici-
pate that they would get down to busi-
ness relating to the greater matters
of legislation and policy. Between
them there should be accord that ex-
ists between few of their brethren.Shoulder to shoulder they might
have been a power, a new and ser-
viceable vertebra in the democratic
backbone.But here are they, mused with
the mess of petty party spoils, like
two naughty boys fighting over the
jam. For this a credulous elector-
ate fit and bled through two long
campaigns. Still is party pap the
vital issue of Wisconsin democracy,
still do the faithful face the futility
of following sublime mediocrity.Shall not Allah Wilson raise up a
true prophet in the Badger state?And now who agrees with Tenny-
son's "Better fifty years of Europe
than a cycle of Cathay?"Love is a case of two souls with
but a single hammock, two hearts
that come a-thump.Quips and Cranks
and Wanton Wiles

Our Battle

Let cannon boom and siege guns
roar.But those things worry me no more.
I have some troubles of my own.Far, far away from conflict's zone,
If fools must show that might isright,
Well, let them fight.I do not know why I should pine,
It really is no war of mine.To solve my troubles I must try,
For Christmas time is drawing nigh.And I must make one dollar do
The work of two.A soldier who is at the front
Need not pull off his Christmas

stunt.

He has not got the worry that
is pulling off my extra fat.He doesn't have to buy, you see,
Like you and meHe doesn't have to lose his hair
By figuring in grim despairHow he can manage it to buy
The junk. He doesn't even try.He merely fights to change the map.
He's got a snap.He hears the voice of stern com-
mand:His but to do, not understand,
It's true the soldier must obey.But we get ours in that same way.
We hear our wife's voice. That'senough:
"Go buy that stuff."No Christmas list must haunt his
dreams:No Kringle with their reindeer
teamsHe dodges bullets, that is true;
A thing that's not for me and you.But while he dodges leaden pills
We dodge the bills.

Bad Weather in Texas

The summers are very hot in Tex-
as and the winters seldom very cold.But one summer not so long ago it
seemed as if the weather was hottereven than Texas weather ought to
be, and during the succeeding win-
ter there came a few days of weatherthat would have been called toler-
ably fair weather here in the north.The average colored man wears
but few clothes in Texas, and the
same clothes do their duty by himso far as they can in winter. This
particular summer had been oppres-
sive even to the colored population,
and it dwelt in the memory of at
least one husky representative of the
race when that unusual spell of
wintry weather came along.The wind was out of the north and
a bitter gust of it came biting around
the corner of Houston street one
day as he was humping along and it
caught him in all the swiftness of
his ear. Shivering and with chat-
tering teeth he turned quickly andfaced it, and as if he were address-
ing some one standing in front of
him he exclaimed:"Fo' de Lawd sake, honey! Whah
wuh you las' August?"The gust would indeed have been
a godsend to him in the hot days he
remembered.—New York Sun.

Basis for Exchange

He had a drove of spirited steeds
and paused to give them a much
needed rest. The storekeeper came
out and looked them over casually.

"Want a horse?"

"Guess not."

"I'll take it out in goods," said
the stranger. "I'll take it out in to-
bacco, in fact.""Might do some business along
those lines," responded the store-
keeper, "if we kin agree on a basis."

"What's your basis?"

"Well, I'll trade with you, plug
for plug."—Judge.

Next

As the alphabetic system seems to
be applied to the naming of styles
of dress, it is fair to suppose that
the present V style neck of ladies'
dresses will be followed by the suc-
ceeding letter—the W style.—Judge.

Question of Supplies

"So your daughter married that
handsome young poet who stopped
with you last summer, eh, Farmer
Hayrick?"

"Yas. She married him."

"And she's going to be very happy
of course?""Wall, I dunno. Maudy's got a
powerful appetite."—Judge.

Close to the Mark

"Was he a good man?"

"Oh, yes? Whi, he lived so that
his obituary was almost true."—
Judge.

There He Is!

Highbrow—Have you ever be-
thought you of the superman.Lowboy—He's the fellow they
take on for the mob at the theater.
Isn't he?—Judge.

A Shattered Romance

"So Stumpleigh didn't marry that
telephone girl, after all," said Wig-
gles."No," said Hickenlooper. "She
was too flirtatious. She paid no at-
tention to Stumpleigh's ring, so they
rang off."—Judge.

BOAT STRIKES MINE

LONDON, Dec. 23.—The Norwe-
gian steamer Boston, bound for Lon-
don, struck a mine off Filey, but was
saved from sinking by being run
ashore, advices received by Lloyd's
state today. The crew of the ves-
sel was landed at Scarborough. One
was injured. The Boston, which
carried a cargo of timber, is the
fourth vessel to strike a mine off
the east coast since the German raid
up Scarborough, Hartlepool and
Whitby.ITCHING ECZEMA
ALL OVER BABYWhen Four Months Old. Pimples
Festered. Didn't Sleep Nights.Used Cuticura Soap and Oint-
ment. Healed Her Sound and Well.R. F. D. No. 2, Custer, Mich.—"Our
little girl first broke out with eczema when
she was about four months old. She was
broken out all over in small
red pimples. They festered
in a short time and matter
substance ran out of them.
They itched all the time so
we had to keep mittens on
her hands. She didn't
sleep nights at all, we were
up nearly all night with
her for eight months and
she was so cross I had to
hold her all the time."Remedies failed; every-
thing we tried would do no
good. She had the breaking out for eighteen
months. So we got six cakes of Cuticura
Soap and only used four cakes and two
boxes of Cuticura Ointment and they cured
her sound and well." (Signed) Mrs. James
Moyer, Mar. 21, 1914.

Samples Free by Mail

For red, rough, chapped and bleeding
hands, itching, burning palms, and painful
finger-ends with shapeless nails, a one-night
Cuticura treatment works wonders. Soak
hands, on retiring, in hot water and Cuticura
Soap. Dry, anoint with Cuticura Ointment
and wear soft bandages or old, loose gloves
during the night. Although Cuticura Soap
(25c) and Cuticura Ointment (50c) are
sold by druggists and dealers everywhere,
a sample of each with 32-p. Skin Book will
be sent free upon request. Address post-
card: "Cuticura, Dept. T, Boston."faced it, and as if he were address-
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fourth vessel to strike a mine off
the east coast since the German raid
up Scarborough, Hartlepool and
Whitby.


Aladdin
from
Broadway.
By Frederic S. Isham
Copyright, 1913 The
Bobbs-Merrill Co.

"I beg your pardon!" The young
man's tone was momentarily more
formal. Then it was succeeded by a
franker expression. "And if so?
Don't men risk their all every day
on the Street that isn't Straight.
Dear old dad left me fifty thousand
—dollars, I mean. You see he serv-
ed his country better than himself.
I was training with the wrong crowd,
the little brothers of the rich, and
as long as I couldn't hold up my end,
I thought I might as well take a
long shot." He arose nervously and
walked to the window. Outside now
was silence. He seemed more con-
cerned in that than in what he was
saying and drew the curtain aside."Pardon me, just wanted to see if
that fellow was there. Apt to jump
their jobs over here, when thing
don't go just right. Don't wish to ap-
pear officious," apologetically, "but
—"He broke off; there was a nerv-
ous glitter in his eye which rather
belied the nonchalant bearing."As your lordship remarked just
now, the sum was rather large. But
you remember you said no American
had ever done it!" With an engag-
ing smile. "Believe I told you that
was because no American had ever
thought while trying. Engaged in
bigger things, or some such boast-
ful rot! We'd been having a few,
you remember. And then, somehow,
it all seemed up to me. Your man-
ner was rather English, you know,
old chap." Fitzgerald said nothing,
but he was regarding the other at-
tentively, as if he realized in some
degree the secret strain his visitor
labored under. "Besides, I had a tip
from myself that I could turn the
trick," he ended after a moment's
pause.

"Ah, yes," Fitzgerald nodded.

"Your father was consul-general in
a Syrian seaport town and you were
born and bred among the followers
of Allah, I believe?""Exactly. Knew my Koran at ten
years of age. Was a prodigy." He
talked though he seemed to take lit-
tle interest in his words. Quarter
of twelve by the clock. Only a
quarter of an hour had passed, and
twice that interval must elapse be-
fore Fitzgerald could hope to be off.
Half an hour yet of enforced inac-
tivity!"Yes; ran away from school to
loaf in the bazaars," he muttered,
and looked, not at his host, but be-
yond him, while speaking. He had
planned it out now, what he was go-
ing to do, and what she, too, must
do. "Made friends with all the
porters, hawkers, the fakirs and the
rest of that crew in a kid's para-
dise. Picked up dialects galore. And
tales? Just used to drink them in!
Then dad was recalled— He broke
off abruptly. What irrelevancy!
Though perhaps it had helped that
other train of thought, the more seri-
ous one. He knew now very clearly
too clearly—his own course of ac-
tion. It was not altogether a pleas-
ant one, but that didn't matter, or
shouldn't. He turned suddenly to
Fitzgerald with a quick energetic
movement of the body."That favor I spoke of?" he said.
"I want you, when you leave to-
night, to take a passenger with you."

"Yourself?"

"Well—I'll think of that, later. I
mean this—my assistant here."

"Your boy?"

"My wife!"

For the second time that night
the nobleman was betrayed into an
exhibition of emotion. This time it
wasn't a little teeny-weeny exhibi-
tion; he gave not a barely perceptible
movement, but a plainly perceptible
one. Indeed, that involuntary move-
ment might have been characterized
as a start. Lord Fitzgerald started
palpably. The monologue even fell
from his eye. And it hadn't done
that, without its owner deliberately
intending it to do so, for years. It
was a very misbehaved monologue on
this occasion. The nobleman gather-
ed it in his fingers admonishingly,
affixed it once more with unusual
firmness, and then stared persistently,
not to say aggressively, not at the
speaker, but at him, or her, in-
dicated by the speaker.He saw the girl's face but for one
poignant and fleeting instant; the

LA CROSSE THEATRE

Dec. 27 and 28

With a SUNDAY MATINEE 2:30.



LYMAN H. HOWE'S
TRAVEL FESTIVAL

NEW RIDE ON A

RUNAWAY**TRAIN****VENICE**ELECTROLYSIS
-OF-
METALS

DOWN INTO THE

CRATER

OF VESUVIUS

20 BIG NEW FEATURES

Prices: Matinee, Children 15, Adults 25c and 35c.

Night, 25c, 35c and 50c.

Seats selling.

great leather chair in which she sat
concealed the little figure. Then he
didn't see all her face, but only the
profile. The dark eyes had met his
with a look like that in the eyes of
a too venturesome deer that is en-
countered on the verge of a woody
place. The deer would have disap-
peared into the semi-gloaming and
the wild fragrant depths. But the
girl could not do that. So she did
the next best thing and looked away.
An Englishman can have very dis-
concerting eyes, especially when
they are blue, like a cold sea. It
was too shadowy in the corner to es-
tablish the fact definitely, but invis-
ible fingers seemed to be dragging
rose-leaves across that part of the
pale proud face yet displayed to the
free, open, questioning, critical,
wondering, incredulous gaze of the
peer from the snug little isle. Amid
that somewhat supposititious tint,
like the tender pink of an afterglow,
the girl's lips—this, also, did not ap-
pear quite a positive fact—seemed alittle unsteady. Maybe, too, her
breast moved and she trembled—she
had had enough to disturb her—but
if so, the chair (good old English,
from Staple, the universal furnisher
—English sitting-rooms provided
anywhere on the globe!) concealed
the fact. Those cavernous depths
of leather were calculated to hide,
conceal or ameliorate any evidence
of undue sensitiveness, thrill, or ex-
citation of feeling on the part of
any one. That was because it was
a British chair in a British sitting-
room. The turban looked piquant
enough, in that austere setting, but
she was not of the piquant order.

Select Your Clothes Tomorrow —Have Them Charged—

Wear them for Christmas—and—PAY Later

Everyone wants to be warm and well dressed for the holidays, which you can do if you buy here. We offer you the privilege of opening a charge account and paying for your clothes a little each week.

Another Purchase of Wonderful

WOMEN'S COATS

Worth up to \$25.00—NOW

\$8.98

A special purchase of 50 coats, all good warm models, hardly two alike, only the BEST all wool materials, most of them full satin lined—all smart models—all sizes. Come early for the BEST selection.

WOMEN'S SUITS

SELLING BELOW COST

Come in and make your selection—"our loss your gain." Lower prices than were ever offered in town. You never saw such values at . . .

\$7.50 to \$19.50

Silk and Serge Dresses

Just the thing to wear under your new coat. Especially when you can buy such wonderful styles at such low prices—misses' and women's sizes. Priced from . . .

\$6.50 to \$25

FURS Nothing is more necessary or makes a nicer present. A full assortment in all the best skins. Priced from . . .

\$4 to \$20

WAISTS Special for Holidays—values up to \$2.00 **98c**

MEN'S OVERCOATS

At Great Reductions. Worth \$22.50—NOW

\$14.75

All of our men's overcoats that we formerly sold up to \$22.50 will go on sale tomorrow as a Holiday Special at \$14.75. Everyone guaranteed all wool, and will keep you warm. All sizes, all colors.

COMPLETE LINE OF OVERCOATS. Priced up to **\$30.00**

MACKINAWES

Plenty of these good warm coats in Plaids and plain materials. Norfolk or Sacks at

\$5.00 to \$12.00

MEN'S SUITS

You'll find just what you want in our line and it will be right priced—if you want a conservative model or one of the new English ones, you will be pleased at . . .

\$12.50 to \$25

PANTS—Big assortments—all guaranteed to wear—at right prices.

SOIT AND STIFF HATS—All the new shapes. Choice of the House **\$1.98**

SHOES that will wear—every pair guaranteed—most of them weatherproof **\$2.50 up**



STORE WILL BE OPEN
EVENINGS
UNTIL XMAS

Klassen's
322 Pearl St.
V. Allen McFeely, Manager

ALL GOODS
CAN BE PAID FOR
AFTER XMAS

COAL THEFTS STILL BAFFLING POLICE

Night Prowlers Make Away
with Entire Ton of Coal
on North Side Late
at Night

That there is an organized band of fuel thieves on the north side is believed by residents of this portion of the city.

On top of the numbers of reports received recently of petty thefts comes the report from Henry Knebes of 1223 Kane street, that on Saturday night a ton of furnace coal was stolen from his woodshed in the rear of the lot while the family was asleep.

The coal, according to Mr. Knebes, was delivered Saturday and the shed supposedly locked securely. On Sunday morning when he went to the shed for fuel he found the ton of coal gone, the bin being absolutely empty.

The fuel shed on the Knebes' lot is situated handily for the working

of coal thieves, being in the extreme back of the lot on the alley. It is thought that the thieves made use of the remoteness of the shed from the residence to do their work.

The theft is by far the largest reported this year, although it is but one of more than a dozen complaints made within the last few weeks.

MAX FIGMAN AT BIJOU

Max Figman and Lolita Robertson, former stars in "The Man on the Box," and an excellent Lasky production will be seen in "What's His Name," which is made from McCutcheon's novel. Mr. Figman in "What's His Name" portrays the role of a sordid clerk and Miss Robertson is seen as a chorus girl risen to fame and forgetting her husband. The story is one of the most fascinating romances McCutcheon has ever turned out and is said to be more telling than "Breaker's Millions" by the same author. "What's His Name" is booked for appearance at the Bijou on Thursday, Friday and Saturday of this week.

During the past season 187 motorcycles were licensed to use the roads in Mt. Tacoma National park.

RUSSIANS DECLARE 2,000 GERMANS ARE KILLED IN RIVER

Say the Masked Batteries
Mowed Them Down
While Crossing
the Bzura

RUSSIANS ADVANCE IN NORTH

Declare Germans Are Retreating Into East
Prussia North of
Vistula

PETROGRAD, Dec. 23.—Two thousand Germans, part of a column of the advance on Warsaw, were annihilated in a single engagement along the Bzura river.

Details of the fighting reaching here today showed that the Russian west of Warsaw masked their artillery and did not open fire on the closely massed ranks of the enemy until they were in midstream. The destruction of life was frightful. Hundreds of wounded were swept off their feet by the current, and, weighted down by their heavy equipment, were drowned.

The advance was completely checked. The Germans withdrew and took cover to escape the Russian fire.

At other points mines were exploded along the banks where the Germans endeavored to force a crossing. Such explosions invariably resulted in heavy losses to the enemy and threw their ranks into greatest confusion.

The steady advance of the Russian forces north of the Vistula is now threatening the German flank. The Germans, retiring on a thirty mile front on a line from Neidenburg to Lautenburg are endeavoring to protect the system of East Prussian railroads upon which the enemy depends for the transportation of troops. The Russians are swinging southward toward Thorn and the Germans have been forced to hurry troops in that direction. The forces of the enemy, which withdrew toward Neidenburg, are contesting the advance of the Russians along that line, who are aiming toward giving support to the forces engaged in the Mazurian lake region.

Southwest of Warsaw, along the Pilica, extensive engagements are in progress, but the Germans are declared to be held in check.

In Galicia the fighting now extends on a line from Cracow, through the Donajec valley and to the Carpathian region where the Austrians are vainly endeavoring to relieve Przemyśl.

TONIGHT AND THURSDAY

Moths

A big THANHOUSER feature with MAUD FEALY and the distinguished Thanhouser stock company. From the book by OUIDA.

A fine six reel show, with four piece orchestra music. Matinee at 2:00. Nights 7:00 p. m. Children 5c; Adults 10c.

COMING

"HOME SWEET HOME," 6 part feature.

LA CROSSE THEATRE

YOUTHS CONFESS BURGLARY AND MURDER IN LOS ANGELES

Sign Confession Admitting Responsibility for Death of William Alexander Early Tuesday

LOS ANGELES, Cal., Dec. 23.—Charles T. Oxnam, 17, and Glenn Wilt, 23, today signed confessions, according to the police, declaring they were responsible for the burglary in the home of William M. Alexander early yesterday when Alexander was shot and killed, and W. M. Alexander, Jr., wounded. Oxnam admitted that he did the shooting, the detectives assert. He is the son of a Methodist minister who died two years ago.

Alexander's widow is prostrated as the result of the tragedy. Her two daughters, Misses Penelope and Anna Alexander, are both suffering from severe bruises received when they attacked the two burglars after their father was slain. Young Alexander's condition is improved.

HUNT PAIR OF ROBBERS

CHICAGO, Dec. 23.—The "trained citizenry" in the vicinity of Schererville, Ill., formed itself into a posse today and searched the woods for two men who held up and robbed three young women in the home of Arthur Holste last night. Holste was bound and gagged. The robbers then forced his sister and two other women to hand over gold watches and other jewelry.

Shoots Beauty Doctor Who She Says Took Spouse

WIFE DECLARES GRANDMOTHER SKILLED IN MAKE-UP BEWITCHED HER HUSBAND

CHICAGO, Dec. 23.—Without the slightest trace of emotion, Mrs. Elizabeth Porter today told why she shot Mr. Kathryn M. Spring, beauty doctor, who is in a serious condition at St. Anne's hospital with a bullet in each thigh and another bullet in her breast.

"That woman bewitched my husband," said Mrs. Porter. "She is 39 years old and a grandmother. Yet her business of operating a beauty parlor gave her such skill in making up her face that Mr. Porter was deceived and thought he loved her. He even murmured her telephone number in his sleep."

When told later in the day that Mrs. Spring's condition was considered critical and that the breast wound may prove fatal, Mrs. Porter showed signs of relenting.

"Well, I hope she recovers," she said at the police station. "She wrecked my home, but I wish her that much luck."

It's human nature to want other people to be liberal.

NORTH SIDE

RUSH AND SNOW DELAYING TRAINS

Milwaukee No. 57, West-bound, Four Hours Late in Here Today

The Christmas rush of business coupled with snow along the coast lines of the roads and the difficulty of making connections with eastern roads at Chicago, is having its effect on the schedules of La Crosse railroads.

Train No. 57, solid mail train, westbound between Chicago and Minneapolis, on the Milwaukee road, arrived in La Crosse this morning more than four hours late. Coast trains Nos. 16 and 18 from the west, the first due here at 4 a. m. and the second at 2 p. m., struck snow in the mountains and arrived in La Crosse from four to five hours late. Train No. 55 from the east at 10:24 a. m., although running in two sections, pulled into the north side nearly an hour behind schedule.

Snow on the coast connecting lines of the Burlington have had bad effects on the running time of the coast trains. The Oriental Limited, due here from the north about noon, was held up more than two hours today.

North Side Briefs

O'Neill Shoe Store. Xmas goods. Mrs. Frank Bunker, New Lisbon, visited yesterday at the home of Mrs. C. E. Swartz, 717 St. James street.

Henry Miller, Madison, is spending the holidays at his home, 1530 Caledonia street.

Earl Brandenburg, Madison, is spending the holidays at the home of his parents, Rev. and Mrs. B. C. Brandenburg, 1302 Berlin street.

Mr. and Mrs. John Knox, 1352 Charles street, left today for Galesville, where they will spend the holidays.

Electric Vacuum Cleaners, \$18.50. A. O. Colby.

Mrs. Anna Egan and son Keran, 1606 Wood street, will leave tonight for Minneapolis for a visit with friends and relatives.

Frank Hadden, 1023 Charles street, left today for Chicago, where he will spend the holidays. From there he will go to South Bend, Ind., where he has accepted a position.

Martin Breuer is confined to his home, 411 Avon street, with illness.

Miss Helen Coney, Minneapolis, is visiting at the home of Mrs. Anna McGinty, 918 Berlin street.

Miss Sabina Keaveny, Portage, is visiting at her home, 527 Caledonia street.

Electric Irons and Toasters, A. O. Colby.

John Maha, 1426 Berlin street, has left for his home in Prairie du Chien where he will spend the holidays.

Mrs. Gus Apel has returned to her home in Trempealeau after a visit at the home of Mr. and Mrs. E. Merwin, 1614 Wood street.

Elmer J. Holmes, Stoddard, is the guest of relatives and friends on the north side.

U. W. GLEE CLUB PASSES

The University of Wisconsin Glee club bound for Minneapolis and St. Paul where they are to appear, passed through the city this morning on train No. 55 of the Milwaukee road. The club was accommodated in a special car and a sleeper.

MINES NEED CARS

Increased freight business for Burlington trainmen is reported through enlarged operations in the Illinois coal fields. All coal empties are being sent south as soon as possible to accommodate the rush of the coal business.

John B. Dixon and Miss Galdys Cressy of Boise, Idaho, recently rode a motorcycle 130 miles to Hailey, Idaho, where they were married.

Vodvil

THURSDAY, FRIDAY, SATURDAY

MAJESTIC

NORTH SIDE BOTTLING WORKS

True Fruit Beverages

The kind that has distinguished merit.

Appropriate at all times and occasions. They add to the touch of cheerful hospitality to all formal and informal affairs.

Every saloon, grocer, confectioner should carry a stock, and every family should keep it on hand—IN THE ICE BOX.

North Side Bottling Works

La Crosse, Wis.

CONFESS BREAKING INTO N. S. OFFICES

Morris Craigen and Morris Knutson Admit to Police

Burglary of Coal Companies Recently

Morris Craigen, aged 19, and Morris Knutson, aged 18, have confessed, say the police, burglarizing the offices of the A. J. Eberhart and Car-sill Coal companies.

At the Eberhart office the boys, said Chief Webber this morning, admit securing \$9.05. Nothing of value was taken from the Carsill company. The boys were arrested by Detective Dan Deneen.

Smallest Gold Filled BRACELET WATCHES



Special now at

\$10.50

Regular price \$18.00.

Geo. B. Rose
THE JEWELER

YOUR CHRISTMAS DINNER

will not be complete without a brick of our

Ice Cream

Made Especially for This Occasion.

Chocolate and Pineapple fruit in quart bricks.
Also Vanilla Ice Cream in bulk.

GIBSON'S Ice Cream

Order early. Ask for Gibson's. If your dealer cannot supply you, telephone. Both phones. Prompt delivery.

CHRISTMAS SPECIALS

Broken Mixed Candy, per pound	10c
Broken Crimped Candy, per pound	10c
Clear Crimp Candy, per pound	12c
Peanut Brittle, per pound	12c
Hand-made Bonbons, per pound	18c
1 pound Boxes Chocolate Candy, pound	29c
5 pound Box Chocolates, extra fine, box	95c
Chocolate Creams, extra fine quality, pound	30c
Peanuts, per pound	9c
English Walnuts, per pound	17c
Filberts, per pound	17c
Brazil Nuts, per pound	14c
Pecans, per pound	14c
Almonds, per pound	22c
Oranges, per dozen	15c, 20c, 30c, 40c
Jonathan Apples, per box	\$1.65
Dromedary Dates, per package 9c; 3 for	25c
Figs, per pound	18c
Velvet in humidors, per pound	90c

J. H. TIETZ

912 Logan Street

Store Closes
Tonight
at
9:30

SCOTT-ROSE CO.

THE MERRY CHRISTMAS STORE

Store Closes
Thursday
at
8 P. M.

LAST DAY BARGAINS

A Genuine Discount Sale of all Christmas Gift Goods Begins Tonight at 7 O'clock and will Continue Until CLOSING TIME (8 O'clock) THURSDAY EVENING.

FURS! FURS!
CHOICE OF OUR ENTIRE STOCK
OF LADIES' FURS, SCARFS,
MUFFS AND SETS **1/3 Off**

ALL OF OUR LADIES'
SILK, WOOL AND FAN-
CY DRESSES **1/2 Price**

Choice of our entire stock of Ladies'
LINGERIE and TAILORED WAISTS **1/4 Off**

LADIES' BATH ROBES, choice of
any Robe left in our stock **1/4 Off**

LADIES' NECKWEAR CHOICE OF
OUR STOCK OF LADIES' LATEST
NECKWEAR **1/3 Off**

LADIES' LEATHER HAND BAGS,
CHOICE OF ANY HAND BAG IN
STOCK **1/3 Off**

JEWELRY — CHOICE OF ANY-
THING IN OUR STOCK OF FAN-
CY JEWELRY **1/3 Off**

CARTER'S UNDERWEAR, LA-
DIES' VESTS, DRAWERS AND
UNION SUITS **1/4 Off**

LADIES' HANDKERCHIEFS —
THOSE PUT UP IN FANCY BOX-
ES ONLY **1/3 Off**

RUBBER GOODS, HOT
WATER BOTTLES,
FOUNTAIN SYRINGES,
ETC. **1/2 Price**

TOYS! TOYS!

All Imported and Domestic Toys, in-
cluding Mechanical Toys. All our Par-
ker Games, Iron Trains, Hook and
Ladders, Wagons, Animals, Wooden
Toys, Doll Beds, go at **1/2 Off**

MUSLIN UNDERWEAR — Gowns,
Corset Covers, etc., choice of our en-
tire stock **1/3 Off**

All FANCY LINENS, Embroidered &
Hemstitched, including everything in
Maderia pieces, also Cluny pieces ... **1/4 Off**

AUTO RUGS, Wool and Wool Fin-
ished Blankets, Bath Robe Blankets,
Comforters... **1/4 Off**

REMNANTS of Bleached and Half
Bleached Damask, all our odd half
dozens of fine Satin, Damask Napkins **1/4 Off**

All Dressed and Undressed DOLLS,
all Steel and Reed Doll Buggies, all
Trains on Tracks, all Writing Desks
and Black Boards **1/3 Off**

HEISEY GLASSWARE. Cut Glass,
Engraved Glass. Everything in our
fine Imported and Hand Painted
China **1/4 Off**

MADE CHIEF OPERATOR

WASHINGTON, Dec. 23. — James
Hogan, Jr., chief of the white house
secret service squad, known to
thousands who have seen him in ac-
tion, personally or on the movie
screen, since he has been a body
guard to all presidents since Roose-

velt, will be transferred to become
chief secret service operator at De-
troit. He will be succeeded soon af-
ter January 1. It is understood, by
Joseph Murphy, formerly of Bos-
ton.

Trans-Atlantic traffic is about as
heavy as ever, only the people are
coming instead of going.

JAILBREAKING YEGG GOES TO U. S. PRISON

F. H. Hartwell of La Crosse
Attorney for Crackman
Who Gave Federal Au-
thorities Long Chase

INDIANAPOLIS, Ind., Dec. 23.—
The jailer and his assistants in
charge of the county jail here, the in-
stitution where all alleged violators
of the United States laws are incar-
cerated before trial, are again breath-
ing normally. A huge sigh of relief
went up from them when J. S. Tay-
lor, alias Gallagher of Chicago, un-
der an arrangement made by his at-
torney, Fred H. Hartwell of La
Crosse, Wis., with United States At-
torney F. C. Bailey, appeared before
Judge Anderson, who some time ago
tried the famous dynamiter cases,
and pleaded guilty to blowing a post-
office at Plymouth, Ind., about a
year ago. He was given two and one-
half years in the federal prison at
Leavenworth.

Taylor was arrested on the night
of the postoffice robbery but smug-
gled six revolvers and a dozen saws
into the jail, sawing out and allowing
six other prisoners to escape with
him. He was chased from ocean to
ocean and finally after nine months'
liberty captured in Chicago by secret
service men. He is considered one
of the most desperate and clever
crackmen of the day and steadfastly
refused to tell the names of his
pals, who were with him the night
of the robbery. He belongs to a large
and well organized gang of "yeggs"
working out of Chicago.

With the jail delivery added to the
safe blowing Taylor stood to receive,
if convicted, a sentence covering a
great portion of the remainder of his
life and the sentence meted out is
considered a happy solution of the
problem from both his point of view
and that of the government which is
saved any additional expenses.

An incident to the chase around
the continent was the arrest of an
innocent man as a suspect, he after-
wards suing for false imprisonment.

CITY WILL GIVE ITSELF A GIFT

ROANOKE, Va., Dec. 23.—This
city expects to make itself a Christ-
mas present of an auditorium and
exposition hall. A campaign of con-
tributions for the past few weeks is
expected to result in sufficient
funds to make it possible to erect a
building to fill a long felt need.

A man who yells constantly about
an aching corn is suffering from one
of the forms of foot and mouth dis-
ease.

Notice TO THE PUBLIC

THE DIETZ Livery cars
which formerly stood on
Third street, are now
kept in the Garage at 209
State street, and will be
at your service at all
times. Phones 334.

DIETZ AUTO GARAGE
209 State Street

EIGHT ROADS MERGE

INDIANAPOLIS, Ind., Dec. 23.—
Eight railroads, all subsidiary to the
New York Central lines, were rep-
resented in a \$30,000,000 incorpo-
ration filed with the secretary of state
yesterday. Those represented in
the giant merger are: The C. C. C. &
St. Louis; Peoria & Eastern; Lake
Erie & Western; Fort Wayne, Cin-
cinnati & Louisville; Lake Short &
Michigan Southern; Michigan Cen-
tral; Chicago, Indiana & Southern;
and Indiana Harbor Belt.

The fee to the state was \$300,000,
the largest on the Indiana records.
This action quickly followed the an-
nouncement that Indiana roads
would ask the coming legislature for
a two and a half cent fare.

The Invincible Motorcycle club of
Brooklyn, N. Y., has already an-
nounced its annual spring run. This
is to take place on May 2.

SOLID GOLD

La Vallieres
Set with Pearl and Dia-
monds, special now

\$5.00, \$6.00

and \$7.00

Geo. B. Rose
THE JEWELER

NO CHRISTMAS JOY FOR STRIKE CHILD

Last Year Union Santa
Claus Jingled from Camp
to Camp but Union Is
Poor This Season

DEPENDS WHOLELY ON OUTSIDERS

United Press Appeal Brings
Aid but Not Half
Enough Has Been
Received

DENVER, Col., Dec. 23.—A year
ago the Christmas spirit reigned in
the tent colonies of southern Colora-
do where thousands of striking coal
miners and their children were shel-
tered. Official representatives of
Santa Claus in jingling sleighs laden
with toys and other Christmas cheer
visited every colony in the strike
zone. Not a child failed to get
something from the thousands of
gifts the union Santa Claus pro-
vided.

This year, Christmas threatens to
be a cheerless day in many of the
tent homes. The great strike has
been lost. The men, long without
work, are penniless. The United
Mine Workers' union, facing a tre-
mendous drain on its treasury by the
new strike in Ohio, is without money
to care for the little ones in the
same manner as last year. There
will be no official Santa Claus, no
jingling sleigh loaded with gifts. It
will depend largely upon outside per-
son how much cheer shall be the
miners' lot Friday.

E. L. Doyle, district secretary-
treasurer of the union, said today
the union has arranged to distrib-
ute whatever gifts of clothing, toys
or other Christmas things are con-
tributed by persons touched by the
plight in which the ending of the
strike finds thousands of strikers.
The appeal for aid for the child
victims of Colorado's industrial war,
recently made by Frank P. Walsh,
chairman of the federal industrial
relations commission, and printed in
United Press newspapers throughout
the United States, has brought re-
sponse from many parts of the
country. Quantities of Christmas
things have been received during the
past few days but not enough to
take care of more than half of the
three thousand children in the strike
zone.

It is getting so a woman kin make
a salad out of almost anything and
all salads taste alike with French
dressing on 'em.

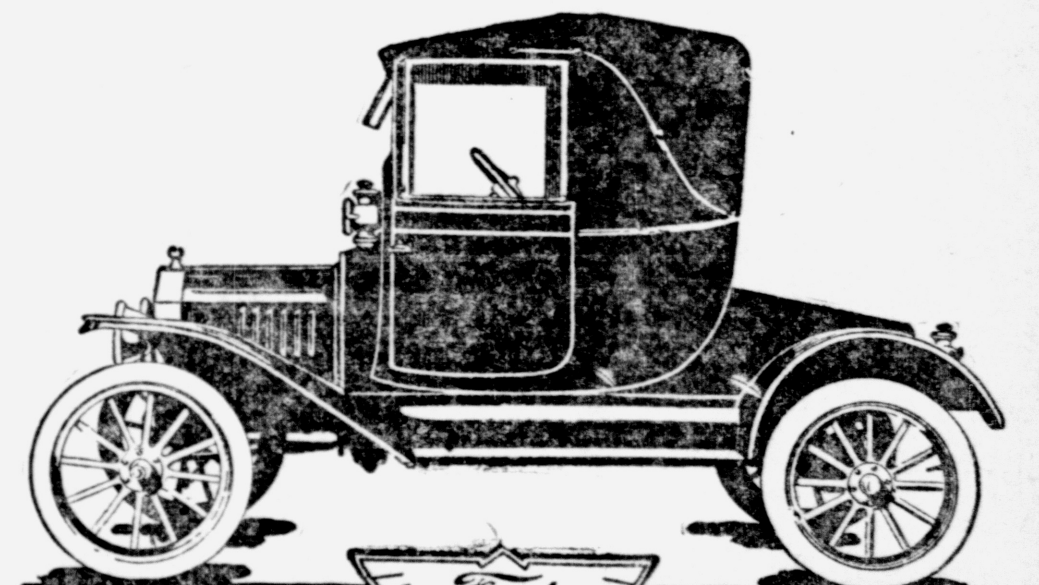
MAJESTIC THURSDAY, FRIDAY, SATURDAY VODVIL

AUSTRIA SUSPENDS PAYMENT

NEW YORK, Dec. 23.—Announce-
ment that "the redemption of notes
held by citizens of countries now at
war with Austro-Hungary will be
temporarily suspended," was made

by Dr. Dumba, the Austrian ambas-
sador yesterday. This will prevent
payment on Austrian four and one-
half per cent notes due January 1.

Santa Claus will maintain his neu-
trality by staying away from Europe
almost entirely.



The Ford Coupelet—the car of class and style for
every month in the year—in any kind of weather—
over city or country roads.

You are always snug and cozy and comfortable
inside the new Ford Coupelet.

Fold the top and in less than two minutes you have
a smart, roomy roadster.

Ideal for women who drive their own cars—for
physicians, architects, contractors—all business and
professional men.

All the speed, power and usefulness of the gas car,
with the convenience and exclusiveness of the
electric.

Ford Coupelet \$750; Ford Sedan \$975; Ford Town
Car \$690; Ford Touring Car \$490; Ford Runabout
\$440. All fully equipped f. o. b. Detroit.

On display and sale at

Buyers will share in profits if we sell at retail 300,000
new Ford cars between August 1914 and August 1915
P. HOFWEBER & SON, LA CROSSE, WIS.

"Business As Usual"

The fire at the Edison fac-
tory makes no difference. We
had just stocked up with new
Edison Diamond Disc instru-
ments and records. There
could be no finer family gift
for Christmas than one of these
new Edison inventions, which
reproduces song or music with
absolute fidelity to the origi-
nal. Have you heard this new
Edison wonder?

We have cabinets in the per-
fect—cabinets to suit any
home. We have a wonderful
library of records—selections
to suit every taste. No needles
to change. New selections
to change. New selections
weekly after January 1st. The
Edison plays any make of disc
record better than the ma-
chine for which the record was
made—let us show you. You
can have an

**Edison
Diamond Disc
for Christmas**

Come and Hear It

**The
BERGH**

PIANO CO.

Cor. 4th and Jay St.

OPEN EVENINGS



BULLETIN The Edison Recording Laboratory is unharmed.
New records are being made every day. None of
the master molds at the factory were damaged. The machinery
and tools are intact and space has been found to install them.
Certain phases of disc record manufacture have already been re-
sumed and the January records are promised on schedule.

Last Call!

Christmas Suggestions

AT SPECIAL PRICES

Practical Accessories for the Home

DO IT ELECTRICALLY



Electric Toasters \$2.50
 Electric Irons \$3.50
 Electric Coffee Percolators \$7
 Electric 2 Bulb Radiators \$6
 Electric Grills \$6.00
 Electric Chafing Dishes \$10.00

Call and See Our Display.

Wisconsin-Minnesota Light & Power Company

These APPLANCES can also be bought at the same prices at
 Electric Supply Co., 227 Main Street. A. O. Colby, 226 North Fifth Pearl St.
 W. A. Grimes & Co., 223 Main Street. Benton Electric Co., 116-118 Street.
 Economy Electric Co., 304 State St.

Thill-Manning-Whalen Co.

Open Until 9 P. M. on THURSDAY

CHRISTMAS CHEER FOR THE TRENCHES

Special Dinners and Gifts for Men at the Front Are Sent Forward from Paris

BY WILLIAM PHILIP SIMMS
 (United Press Staff Correspondent)
 PARIS, Dec. 23.—Christmas cheer is going forward to the men in the trenches today. The trains and vans that usually carry death-dealing supplies or food for the men who are doing the killing, were today filled with gifts.

Long trains wound unceasingly to the front. Every soldier will receive a special Christmas dinner and some sort of present, even if it has to be delivered in the fighting trench.

Paris, the joyous, will celebrate Christmas solemnly, but without sadness. There will be no revelries. The authorities have banned all-night Christmas eve celebrations in the restaurants. All must close at 10 o'clock. The government wants no appearance of joyousness in cafes when men are offering their lives at the front.

Some of the great hotels, where all night revels formerly held sway, are now temporary hospitals and work rooms. The renowned Abbey is a show room where dolls dressed by poor maidettes are exhibited.

Everywhere on the boulevards last night was an air of cheerfulness.

The stores were gay though customers were less numerous. Martial toys practically exclude all others. The favorite mechanical toys represent British soldiers, which march along with measured tread. Turcos charging with upraised bayonet, and German infantrymen which collapse when shot by a toy gun. Fakirs behind tiny tables sell small cannons, lead soldiers, miniature tents and other war-like toys. In the stores, soldier kits and uniforms are displayed for the kiddies. The shop windows, almost without exception, suggest war. Most of them show battlefields.

Male dolls have now come into their own. Kiddies don't seem to want the feminine daintiness. Children crave the sturdy-looking French soldier dolls—or the British khaki clad fighter, or the Belgian infantryman. But most popular of all, are the fierce-looking Russian and Turk dolls.

DON'T SEND COSTLY GIFTS SAYS PASTOR

BATTLE CREEK, Mich., Dec. 23.—"We are all caught up in the great Christmas machine. We send expensive gifts to our friends every year because we feel sure they are going to send us expensive gifts. We can't get out of it."

This is the statement made by Rev. George E. Barnes, pastor of a local church and he proposes that savings from a safe and sane Christmas shall be used to buy things for the needy at home and abroad. Cards are being sent out today, therefore, with the following inscription:

"MY CHRISTMAS DECISION. Every Christmas season makes your friendship and mine more precious and our love more tender. This year the thought of that love has been bringing to me a new consciousness of the needs of the whole world for Christmas cheer and love. Desolate homes, stricken countries and imperiled lives abroad; slackened industry and impending sufferings at home, all are calling. I want you to know that my Christmas gift to you will be quite simple, but warmed with the fire of a new love for I am going to give extra gifts to the needs of all those whom I have never seen but whom I deeply love. My joy in this new service will be greater if you join me in its spirit that our Christmas celebration may be kept simple, filled with good will, winged with sacrifice and devoted to peace."

Part of University of Pennsylvania explorers has started for Egypt. One thing they are almost certain to discover is a war.

Gold Filled Gentlemen's Extra Thin Small Size Models

WATCHES



With 17 jewel adjusted double roller Movements, now

\$16.50

Regular price \$25.00.

Geo. B. Rose
 THE JEWELER

FRESH BUTTER FRESH EGGS

Navel Oranges
 Sunkist Lemons
 Florida Grape Fruit
 Choice Cranberries
 White Grapes
 Eating Apples
 Mixed Nuts
 Celery and Oysters
 Leaf and Head Lettuce
 Radishes and Parsley
 All kinds of Cheese

Good Things at

SMALE'S DAIRY STORE

for a Merry Christmas.

Phones 392. Order early

INVITES NEWSIES TO THE MAJESTIC

Tribune Carriers Will Be Guests Tomorrow to Hear Explanation of Bertillon System

Tribune newsboys, the clergy of the city and the heads of the police and sheriff's departments have been invited to be guests of the Majestic theater tomorrow matinee, when former Detective Sergeant Bert Cowdrey, of the Chicago police department, will explain the working of the Bertillon system for identification of criminals.

Mr. Cowdrey has an elaborate display of slides and motion pictures, which he accompanies by a lecture explaining how the system is used for keeping track of habitual criminals.

Mr. Cowdrey demonstrates with his exhibit the futility of disguises as a means of a man with a crime record keeping his past from the police if he is arrested for another offense.

AUSTRIAN OFFICER FORBIDS FALTERING

NISH, Nov. 11.—(By mail to New York).—"I forbid strictly the slightest faltering," reads a remarkable order issued to his officers by Maj. Gen. Gustave Golin, in command of the Austrian troops operating around Semlin. "Certain detachments of our sharpshooters were not capably yesterday of forcing the enemy's lines because the officers were unable to lead their troops. All commanders must inspire men with their own energy, and must serve as examples. When officers give signs of weakness either in their action or in their words the consequences may be highly injurious. Detachments are scarcely ever well informed as to the situation; they do not know what is going on either to their left or their right, before them or behind. This has often led to their mistake; our own troops for the enemy and firing on them. I will punish severely commanding officers under my orders if this state of affairs is not remedied at once."

FRANCE TO STOP TRADE WITH FOES

PARIS, Dec. 23.—Germany and Austria are to be cut off entirely from French trade. Commercial relations between France and her enemies are to be completely severed by a bill introduced in the chamber of deputies today which will make trading with German or Austrian subjects an offense punishable by imprisonment or heavy fine. Minister of Justice Briand presented the bill in the chamber today.

MOUNTAIN CREST DISAPPEARS

REDDING, Cal., Dec. 23.—Half the summit of an unnamed mountain between Mount Lassen and Mount Kanaka, near here, has disappeared. How it happened is not known. It was simply noticed today that the form of the peak had suddenly changed. Some think a giant slide is responsible; others believe it may be a volcanic disturbance. The district is remote and uninhabited, and it will be several days before forest rangers can make a report.

CITY TO PAY ITS WORKERS THURSDAY

City employees will have money for Christmas. Christmas day is the regular pay day but all employees will receive their checks tomorrow announced City Comptroller William J. Fries today.

ONE MORE DAY TO SELECT YOUR CHRISTMAS PIANO



Nothing makes a better Christmas present than a nice Piano. Now to purchase it would be wise to get as close to factory prices as possible. Story & Clark are old reliable manufacturers and can please the music loving public. We will deliver your Christmas Piano at any hour you desire.

We have a few very fine bargains in slightly used Pianos, very easy payment if desired.

OPEN EVENINGS BOTH PHONES

STORY & CLARK PIANO CO.

L. F. KING, Manager

603 Main Street, La Crosse, Wis.

BRITISH WOMEN ARM TO HALT INVASION



Viscountess Castlereagh.

The Women's Volunteer Reserve is the title of an extraordinary organization now in the stages of creation in England. Its object is the formation of many regiments of women volunteers who may in many ways assume the lighter and less dangerous duties of the soldiers and thus spare more men for the trenches and firing lines. Four companies of women reservists are already formed, and their colonel is the Viscountess Castlereagh.

About 150 riders of Altoona, Pa., attended the recent meeting at which the Blair County Motorcycle club was formed. The organization has secured a nine-room house which is being fitted up for club rooms.

STEAMER ASHORE

SAN DIEGO, Cal., Dec. 23.—The Norwegian tramp steamer Malakka is ashore on Cedros Beach off Lower California, according to a wireless picked up by the government wireless station at Point Loma. The American-Hawaiian steamer Arizonian is standing by and torpedo boats have also been rushed to the rescue from San Diego.

Respect the Weather.

There's something good in all weathers. If it doesn't happen to be good for my work today it's good for some other man's work today and will come round to me tomorrow.—Charles Dickens.

XMAS SEATS Now Selling VODVIL

Thursday, Friday, Saturday

MAJESTIC



We need not enumerate the many things we have for your Christmas dinner. Our reputation of the past is enough to convince you that when you order you will want them from the

Home of Good Things To Eat

A MERRY CHRISTMAS TO YOU ALL!

City Grocery Co.

504 MAIN STREET

A. A. JOHNSON, Mgr.

SOUTH AMERICANS HUNT THE DRESDEN

BUENOS AYRES, Dec. 23.—The German cruiser Dresden and all German supply ships and merchant vessels are being searched for in both the Atlantic and Pacific today, by the British fleet and vessels of Peru, Brazil, Argentina and Chile, determined to prevent future violations of neutrality. These countries allege that the German ships are guilty of repeated violations.

MEN FROM THIS DISTRICT NAMED

The following delegates from points near La Crosse were selected Tuesday by Governor Francis McGovern to attend the convention of the National Top Notch Farmers' club, to be held in San Francisco, Cal., August 6-15.
 Raymond Peterson, Potosi; Martin DeBoer, Midway; John Bender, Stoddard; Ralph Young, Galesville, and Milton Towner, Trempealeau.

KING GIVES EACH SOLDIER CIGARS

AMSTERDAM, Dec. 23.—Every Belgian soldier on the Yser battle front will receive a box of cigars as a Christmas gift from King Albert. The king has personally ordered a large quantity of Dutch cigars, which are to be placed in boxes containing twenty-five each. The band about each cigar will bear the inscription "Yser Christmas, 1914."

Store Opens at 9 A. M.
Thursday and Closes at
8 P. M.

DOERFLINGER'S.

YOU PAY LESS HERE

Store Opens at 9 A. M.
Thursday and Closes at
8 P. M.

Now Comes the Xmas Feast

SUGAR
Fine Granulated Cane
Sugar, 10 **59c**
pounds for
With a 50c Grocery Order.

MINCE MEAT
None Such or Play-
mates Mince Meat, 3
packages for **9c**
25c; each

APPLES
Colorado Ben Davis
Apples, per **\$1.25**
box

OLIVES
Fancy large bulk
Olives, quart **35c**

OLIVES
Large bottle extra fan-
cy Pimento Stuffed **25c**
Olives, at

PLUM PUDDING
Heinz's Plum **30c**
Pudding, large can

CIDER
Russet Sweet Drink-
ing Cider, **9c**
per can

GRAPE FRUIT
Fancy Florida Fruit,
80 size, dozen **5c**
50c; each

MIXED NUTS
All New Mixed **12 1/2c**
Nuts, pound

ORANGES
Large Florida Oranges,
while the lot **10c**
lasts, six for

ANIMAL COOKIES
Special per **10c**
pound

PLUM PUDDING
Monarch brand Plum
Pudding, indi-
vidual tins **10c**

RAISINS
Fancy California Clus-
ters, pound **20c**
package

RAISINS
Imported Clusters, **25c**
pound package

WALNUTS
New Shelled Bordeaux
Walnuts, half **27c**
pound for

ALMONDS
New California Al-
monds, special
half pound for **27c**

Underwear or Hose for the One You Forgot

A Gift None Could Be
Be Disappointed in—
Useful All the Time.

3 pair of fine quality
Socks, 1 pair each
black, tan, navy and
gray, all in pretty Xmas
box, at per **69c**
pair

4 pair pretty mercer-
ized Lisle Socks, one
pair each black, tan,
gray and navy, hand-
some box, per **\$1.00**
box

3 pair of Women's Solid Black Fi-
bre Silk Stockings in
handsome Xmas box at **\$1**

3 pairs Fibre Silk Socks, put up in
Christmas box, one pair each
black, tan and gray, **\$1**
per box

1 pair of Phoenix Silk
Socks in pretty box, at **50c**

1 pair of Women's Phoenix Silk
Hose in pretty Christ-
mas box, at **50c**

2 pairs of Fibre Silk Hose for Wo-
men, in handsome box, **\$1.00**
at box

Women's Silk Hese, \$1.00 a pair or
over, will be placed in pretty Xmas
Boxes.



Women's Ribbed Vests
and Pants, regular **25c**
size

Women's White Union
Suits, 50c kind, **39c**
at

Women's white or peel-
er ribbed fleeced **39c**
Vests or Pants

Also Men's extra heavy
fleeced lined Shirts or
Drawers, 50c **39c**
values, at

Men's UNDERWEAR
In Men's Underwear we
carry the celebrated Globe Mills
brand and also the Mentor brand
Union Suit at 98c to \$5.00.

Men's heavy fleeced Shirts
or Drawers, 50c kind, at **39c**

Men's heavy ribbed fleeced Shirts
or Drawers, 50c kind at **59c**
only

Also an exceptionally heavy fleeced
Underwear in Shirts or
Drawers at **49c**

Men's plain or ribbed Wool Shirts
and Drawers of excellent
make and quality, priced at **98c**

Children's Wool Vests and
Pants, at **49c**

Union Suits for Boys and
Girls, at **49c**

Possibly GLOVES Would Be More Acceptable

Buy a pair of our Verona 2
clasp Kid Gloves, in all col-
ors, also white, **\$1.15**
at pair

Virginia, real French Kid
Glove, 2 clasp, **\$1.50**
at pair

Leonore heavy Street Glove,
2 clasp, in tan or
gray, priced at pair **\$1.00**

Alexandre, real kid, **\$2.00**
in all colors, pair

Suede Gloves, silk
lined, per pair **\$1.00**

No Better
Gift
Could Be
Found



Women's Kid Mittens, wool
lined, at 50c, 59c, 75c, 89c
and \$1.00.

Wool lined Gloves, **\$1.00**
per pair

Mocha Mittens, wool
lined, per pair **50c**

Children's kid or suede Mit-
tens, wool lined, **50c**
priced at pair

Big line of Yarn Mittens,
Children's Mittens and Golf
Gloves, per pair **25c**
up from

1/2 Off on All Toys

1/2 Off on All Fancy China

1/2 Off on All Cut Glass

1/2 Off on All Haviland

China

1/2 Off on All Dolls

1/2 Off on All Dinner Sets

1/2 Off On Electric Lamps

1/2 Off on All Japanese

Fancy Baskets

WEDNESDAY EVENING AND THURSDAY ALL DAY

Now Comes the Xmas Feast

FLOUR
Grandad Patent Flour,
49 pound **\$1.65**
bag

ORANGES
California Navels, per
dozen, 40c, 30c, 23c and
20c.

CHEESE

Cream Cheese—Sage
favor, per **25c**
pound

Cream Cheese—Pimen-
to flavor, per **25c**
pound

Cream Cheese—New
York Mild or
Strong, pound **23c**

Cream Cheese—Wis-
consin Mild, **20c**
per pound

Brick Cheese—A full
Cream Brick **19c**
Cheese, pound

Limburger Style—about
1 pound each, **19c**

Lysost—Odin
brand, each **11c**

Primost, Bengal
brand, each **10c**

Roqueford—made in
France, club
size, at **15c**

Bee-Lac-Tie—Doctors
endorse it, **12 1/2c**
each

Also a fresh supply of
Sap Sago Nippy, De-
viled, tasty, and the new
Elkhorn Green **9c**
Chili Cheese, each

Good Cranber-
ries, pound ... **7 1/2c**

CELERY
Extra fancy Mammoth
well Bleached **10c**
Celery, stalk

Also fresh Leaf Lettuce,
Squash, Cauliflower,
Grapes, Oranges, Ban-
anas, Apples and many
other good things for
your Christmas dinner,
at a little less here.

BREAKS NOSE RIDING HORSE

Clyde Graves Falls from
Horse When the Animal
Stumbles; Badly Bruised
but Recovering

TREMPEALEAU, Wis., Dec. 23.—
(Special.)—While horseback riding
recently, Clyde Graves was thrown
to the ground when his horse stum-
bled. His nose was broken and he
was badly bruised about the body
and arms. He was not internally in-
jured.

New Furniture Store
A new furniture store will be op-
ened here January 1, in the William
Huttenhew building. Other quarters
will be secured later.

Persons
Howard Aldrich of Onalaska was
calling on friends in town Saturday.
Gene Atwood leaves Wednesday
for Irwin, S. D., where he will spend
Christmas with his uncle.

Miss Tillie Larsen, Galesville, at-
tended "The Tale of a Hat," given
by the Methodist choir on Friday
night.

Mrs. Earl Elkins was a La Crosse
shopper Friday.

Mrs. Harry James was in La
Crosse Friday.

Irvin Sparling was a Galesville
caller Saturday morning.

Miss Iva Shannebrook has accept-
ed a position as saleslady in the de-
partment store of E. J. Hankey.

L. Church of Royaltown, Minn., is
visiting his brother Chas. Church.

Carroll Nicholls was a La Crosse
caller Saturday.

Mrs. Charles Pierson and family
of Watertown, S. D., is visiting her
mother, Mrs. Ellen Irwin.

Mrs. S. E. Hutchins was a La
Crosse shopper Saturday.

Mrs. Wm. Wilden spent Monday in
Galesville.

Mrs. Van Ingen was a La Crosse
shopper Wednesday.

Otis Hutchins will spend Christ-
mas in Independence.

Mrs. William Nicholls was in La
Crosse Thursday.

Mrs. Hodgins was called to Hib-
bing, Minn., Friday by the death of
her niece.

Miss Mae Thomas spent Saturday
in La Crosse.

Mrs. Charles Church and brother,
L. Church of Minneapolis, are visit-
ing in Pickwick.

Mrs. Will Sparling was a LaCrosse
shopper Saturday.

Elmer Bright of Pine Hill, Wis., is
visiting relatives in town.

Mrs. George Squires spent Thurs-
day in La Crosse with relatives.

Mrs. Mel Pittinger was a LaCrosse
shopper Thursday.

Charles and Harold Holmes are
home from Madison university to
spend the holidays.

Mrs. Otto Crevits was a La Crosse
shopper Thursday.

Miss Verna Bigelow who is attend-
ing school at Stevens Point, is home
to spend the holidays.

Mrs. Wm. Wilkinsen left Monday
for Milwaukee where she will spend
Christmas.

Mrs. W. C. Crossen spent Thurs-
day in La Crosse.

John Jahneke who has been visiting
his cousin, L. Stangel, left Saturday
for Waseca, Minn.

Miss Auline Nicholls, who is at-
tending Normal in La Crosse, is
home for the holidays.

R. W. Copper is enjoying a visit
from his daughters, who live in Da-
kota.

John Church spent Sunday in Wi-
nona.

Miss Mary Hodgins will spend
Christmas in Independence.

School will close Thursday noon
for a two weeks' vacation.

Mrs. Ray Trowbridge was a La
Crosse shopper Thursday.

Miss Sullivan of Winona, was a
guest of Miss Lucy Church last
week.

Miss Merna Church was home from
Winona last week.

Dr. Wilburton, Winona, was in
town Friday.

Miss Pearl Winters is home from
St. Paul to spend the holidays with

RECIPE TO CLEAR A PIMPLY SKIN

Pimples are Impurities
Seeking an Outlet Through
Skin Pores

Pimples, sores and boils usually
result from toxins, poisons and im-
purities which are generated in the
bowels and then absorbed into the
blood through the very ducts which
should absorb only nourishment to
sustain the body.

It is the function of the kidneys
to filter impurities from the blood
and cast them out in the form of
urine, but in many instances the
bowels create more toxins and im-
purities than the kidneys can elim-
inate, then the blood uses the skin
pores as the next best means of get-
ting rid of these impurities which
often break out all over the skin in
the form of pimples.

The surest way to clear the skin
of these eruptions, says a noted au-
thority, is to get from any pharmacy
about four ounces of Jad Salts and
take a tablespoonful in a glass of hot
water each morning before break-
fast for one week. This will prevent
the formation of toxins in the bow-
els. It also stimulates the kidneys
to normal activity, thus coaxing them
to filter the blood of impurities and
clearing the skin of pimples.

Jad Salts is inexpensive, harmless
and is made from the acid of grapes
and lemon juice, combined with lith-
ia. Here you have a pleasant, effe-
rescent drink which usually makes
pimples disappear; cleanses the blood
and is excellent for the kidneys as
well.

her parents, Mr. and Mrs. F. Wint-
ers.

Miss Ruth Bigelow who is attend-
ing school at Prairie du Chien, is
the guest of her aunt, Mrs. Charles
W. Thomas.

Mr. and Mrs. O. M. Mitchell en-
tertained the Methodist choir at six
o'clock dinner Saturday night.

The M. E. choir gave Mr. and
Mrs. Merton a pleasant surprise on
Monday evening. A picnic supper
was served.

Mr. and Mrs. Lloyd Adams left
Friday for Kasson, Minn., to visit
their parents, Mr. and Mrs. Seymour
Adams.

Frank Hensel was a business call-
er here Friday.

Wm. Nicholls was a West Salem
visitor Tuesday.

Joe Quillen and Mr. Harper at-
tended the ball given by the M. W.
A. Tuesday.

Miss Wilson, who has been visit-
ing her sister, Mrs. Ed Carhart left
for her home in Duluth Wednesday.

Mr. and Mrs. Redford were La
Crosse shoppers Thursday.

Mrs. F. M. Winters and Paerl
Winters were La Crosse shoppers on
Monday.

Mr. William Nicholls has dispos-
ed of his herd of thirty Jersey cows
to Derr and McDowell.

Mr. and Mrs. Merton Utter and
Mrs. J. C. Utter will leave Wednes-
day for Sheboygan to spend Christ-
mas with Mr. and Mrs. Charles Hol-
brook.

Mr. and Mrs. Andrew Carhart will
celebrate their golden wedding an-
niversary December twenty-six.

Mrs. Russell of Dixon, Ill., was
the guest of Mr. and Mrs. W. A.
Graves Saturday and Sunday.

**FIRST OHIOAN TO
GET MANY GIFTS**

LORAIN, O., Dec. 23.—The first
baby born in Lorain after January
1, 1915, will come into the world in
possession of the proverbial silver
spoon. A Lorain newspaper offered
a prize of ten dollars for the first
1915 baby.

Lorain merchants are also to be
asked to come forward with offers
of go-carts, clothes and other ar-
ticles necessary to the well-being of
infants.

Lorain's first 1914 infant received
gifts ranging from a corset to a case
of beer.

STYLISH and SERVICEABLE

FURS-

Your Wife

Your Mother

Your Lady

Friend



In fact any Girl or Woman knows that Furs help
so much to make them look dressed up, and you
know Furs do feel mighty comfortable this zero
weather. Our assortment is large, we have the
very best and our prices are right.

WISCONSIN FUR COMPANY

113 North Third Street

Man who has just died in North
Carolina held a county office sixty-
four years without opposition. But
there was no salary connected with
it.

ONE LOT FINE GOLD

La Vallieres

Set with Pearl, Ruby and
Black Enamel. Newest cre-
ations, special now

\$2.75

Geo. B. Rose

THE JEWELER

FIANCEE LOOKS FOR CAPTURE OF FURS

GENEVA, Nov. 12.—(By mail to
New York.)—A letter from his fian-
cée found on a young German offi-
cer taken prisoner near Belfort
reads:

"What are you all doing still in
Alsace since Belfort has been taken
by our brave army? Three times
you have told me you were on the
way to Paris, and hoped to enter the
French capital soon, but perhaps
you will be already there before this
reaches you.

"If so, dear, don't forget to cap-
ture the beautiful furs and the
pearls we saw together last summer
in the Rue de la Paix. They were
lovely, and will attract much notice
here when all our enemies are beat-
en and peace is made at Christmas."

George Fred Williams says the
Albanians begged him to be their
king. George Fred would make a
better court jester.

BOMB DAMAGES CHURCH IN ROME

ROME, Dec. 23.—A bomb explod-
ed in front of the church of St.
Clement here today, damaging the
courtyard of the church and adjoining
buildings. A second bomb was
found inside the church, but was
hurriedly removed immediately fol-
lowing the explosion outside, and the
edifice escaped damage.

Cardinal O'Connell, of the United
States, is protector of the church of
St. Clemente. The greatest mystery
surrounds the planting of the
bombs.

The bomb outside the church ex-
ploded with terrific force. Windows
were broken in the buildings near by
and pieces of the bomb hurled
against them. The church courtyard
was badly torn up.

France has built three battleships
secretly. It must be they didn't use
any of those pneumatic riveting ma-
chines

LENNY BEATS K. O. BROWN

NEW YORK, Dec. 23.—Harry
Lenny, Baltimore lightweight, out-
pointed Knockout Brown through
their ten round bout Monday night.

The Servians say they need help.
So does everybody else.

SEVERE RHEUMATIC PAINS DISAPPEAR

Rheumatism depends on an acid in
the blood, which affects the muscles
and joints, producing inflammation,
stiffness and pain. This acid gets into
the blood through some defect in the
digestive process.

Hood's Sarsaparilla, the old-time
blood tonic, is very successful in the
treatment of rheumatism. It acts
directly, with purifying effect, on
the blood, and improves the diges-
tion. Don't suffer. Get Hood's to-
day.

CONGRESS CLEARS FOR ARMY FIGHT

WASHINGTON, Dec. 23.—When
congress today took a recess over
the holidays, it had progressed well
along the line toward disposition of
at least two of its appropriation
measures. The District of Columbia
appropriations have already been
passed, and the legislative measure
is about ready to go to the senate.

House members today were primed
for the big fight anticipated on
the army and navy appropriation.
This should be in full blast soon af-
ter the legislators return for work
on January 4. All indications today
pointed to the bitterest contest of
the short session, although adminis-
tration supporters will endeavor to
put a check on too much argument
from the republican side and from
militaristic members of the demo-
cratic side.

The inventor of tailor made gar-
ments for women tried his best to
prove that figures will lie.